

The Corporate Policy of YESAŞ KUYUMCULUK SAN. VE TİC. LTD. ŞTİ., enacted on the 20th of February, 2023, represents a meticulously crafted and ethically oriented blueprint for excellence in quality management, social responsibility, adherence to the highest standards of business ethics, the protection of human rights, and environmental stewardship. Below is an enhanced and detailed exposition of the principal tenets of this policy:

Quality Management

- **Unwavering Commitment to Excellence:** The corporation places paramount importance on aligning with customer expectations, recognizing this alignment as a cornerstone of its success. It pledges to an efficient allocation of resources and active engagement with stakeholders, thereby laying the foundation for sustainable growth and operational excellence.
- **Culture of Continuous Enhancement:** The entity is deeply committed to an iterative process of evaluating and enhancing its Quality Policy. This includes the ongoing development of its workforce and the refinement of managerial practices, aimed at boosting the company's reputation and the quality of its products and services.

Social Responsibility and Business Ethics

- **Foundations of Ethical Conduct:** YESAŞ KUYUMCULUK SAN. VE TİC. LTD. ŞTİ. stands firm in its commitment to principles of integrity, transparency, and strict adherence to legal and ethical standards in all its operations. The corporation maintains an unequivocal stance against bribery, corruption, money laundering, and the financing of terrorism, thereby ensuring its operations are conducted with the highest ethical standards.
- **Guarantee of Product Integrity and Safety:** The company ensures complete transparency in the disclosure of product characteristics and enforces stringent protocols to maintain the integrity and safety of its product shipments, thereby safeguarding consumer trust and confidence.

Human Rights

- **Alignment with the Universal Declaration of Human Rights:** The policy expressly condemns practices such as child labor and forced labor, advocates for equality in the workplace, and guarantees safe and respectful working conditions for all employees.
- **Commitment to Non-Discrimination and Workers' Rights:** The company fosters an environment of non-discrimination, supports the rights of workers to association and fair remuneration, and actively contributes to the welfare of the community.

Environmental Stewardship

- **Dedication to Responsible Operations:** The firm pledges to diligently pursue the reduction of its environmental footprint, enhance its environmental efficiencies, and actively support efforts to preserve and restore biodiversity.
- **Proactive Environmental Management:** It is dedicated to the conscientious oversight of its operations to minimize negative environmental impacts, demonstrating its commitment to sustainability and responsible environmental governance.

This Corporate Policy is a testament to YESAŞ KUYUMCULUK SAN. VE TİC. LTD. ŞTİ. Ind. and Foreign Trade Co. Ltd.'s dedication to setting new benchmarks in ethical practices, quality management, and a comprehensive approach to social and environmental responsibility. It showcases a progressive and conscientious model of corporate governance, affirming the company's leadership in fostering ethical, sustainable, and socially responsible business practices. This policy not only reflects the company's commitment to its foundational principles but also its dedication to contributing positively to society and the environment, thereby ensuring a legacy of excellence and integrity.

APPROVED BY THE CEO AND THE BOARD OF DIRECTORS

YESAŞ KUYUMCULUK SAN. VE TİC. LTD. ŞTİ.

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